Over the past 10 years, World Child Cancer has helped more than 20,000 children with cancer access better treatment. We now have a body of evidence that proves the approach we have been utilising with our partners to address the complex issue of childhood cancer in developing countries is highly effective.

Every year 300,000 children develop cancer with the majority of these living in developing counties where survival rates can be as low as 10% compared to 80% in developed ones. This is due to a lack of training for health care professionals, poor infrastructure and health care systems. Whilst most children with cancer in developing countries will not be diagnosed, those who are will face many economic and emotional challenges.
Goal 2023

Our ultimate goal is a world where every child with cancer has equal access to the best treatment and care and is able to realise their potential. By 2023 our ambition is to double our impact, allowing over 10,000 children and their families every year to access improved childhood cancer services.
Strategic Targets

1. No child should suffer: Improve the quality of childhood cancer care

2. No-one left undiagnosed: Increase the number of children diagnosed with cancer

3. Helping families: Provide financial and emotional support to families and children

4. The world must know: Influence policy and public opinion on the urge to do more on childhood cancer in developing countries
1 No child should suffer:

Improve the quality of childhood cancer care
We will continue working with our partners to improve the quality of childhood cancer care in our country programmes, striving to find solutions that are sustainable and relevant to the local health care systems.

We expect to see survival rates increase, extended support in new areas of care and further support for families in our country programmes.

What we are already doing...

We work to strengthen the skills of health care professionals in our country programmes by building and sustaining health care partnerships between paediatric oncology units in developing and developed countries and training doctors and nurses in skills that are essential to care for children with cancer including palliative care and surgery.

We enable health care professionals to improve their skills and learnings through the development of shared-care networks in our programmes. These networks provide a sustainable foundation for skilled in-country health care professionals to train others.

Our new ambitions...

We want to develop innovative solutions for skills development through health partnerships and volunteering, both encouraging longer-term exchanges and e-learning opportunities.

We will extend our focus on nurses as we recognise their crucial role in improving treatment outcomes and patients’ experience.
2 No-one left undiagnosed: Increase the number of children diagnosed with cancer
We will continue to work with our partners to increase the number of children being diagnosed in our country programmes with a focus on reaching the most vulnerable children first, striving to leave no-one behind.

We expect to increase awareness of childhood cancer amongst the general public and health care professionals and, ultimately, increase rates of diagnosis.

What we are already doing...

Together with our partners we have delivered training to health care professionals and communities to promote awareness of the early warning signs of childhood cancer and appropriate referral pathways.

We have been working with pathology services at our partner hospitals to increase their ability to provide more children with an accurate diagnosis.

Our new ambitions...

We aim to improve the level of support currently available to those families that do not have the means to reach a place where they can receive an accurate diagnosis.

Furthermore, we aim to support research to develop cost effective approaches to increase the number of children able to receive an accurate diagnosis in developing countries.
Helping families:
Provide financial and emotional support to families and children
We will continue working with our partners to provide emotional and economic support to families of children with cancer, striving to limit the damage that cancer causes to their lives, and also preventing treatment abandonment.

We expect to increase the number of families that receive holistic support and decrease the number of families abandoning treatment.

What we are already doing...
We have developed multiple approaches to support families of children with cancer in our programme countries, including subsidising transport and treatment costs and providing housing for families staying at hospital for extended periods.

We have been working with psychologists, social workers, nurses and doctors to ensure families and children can receive the appropriate emotional and practical care.

Our new ambitions...
We aim to extend these tools, where appropriate, to all country programmes and invest further research into finding new ways for technology to help improve communication with families.
The world must know:
Influence policy and public opinion on the urge to do more on childhood cancer in developing countries
We will continue working with our partners to advocate for children with cancer on a global and national scale, aiming to increase understanding amongst policy makers on how and why they should invest in childhood cancer services. We will focus on increasing awareness and commitment to improve services for childhood cancer amongst Governments in low and middle income countries, backed with adequate resources from national health budgets.

By building partnerships with global networks of civil society organisations we will aim to improve knowledge and support for children with cancer.

We have also joined a Global Initiative for Childhood Cancer led by the World Health Organisation (WHO), with the aim of reaching at least a 60% survival for children with cancer by 2030. This target is ambitious but achievable if Governments and aid agencies come together to stop so many children dying unnecessarily from treatable cancers.
Support our work

You can find out more about our work at
www.worldchildcancer.org
www.worldchildcancer.org/donate

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